

518-690-0771
www.nysphsaa.org

September 2013

Practice has officially begun for the 2013-2014 school year. Your state association staff has worked hard throughout the summer months to ensure the upcoming school year is a successful one. A new website has been launched, three sportsmanship initiatives have been added to benefit the students of New York and we are focused on highlighting and promoting student-athletes. I am truly excited about the future of our association and look forward to having the opportunity to help positively impact our great state.

Robert J. Zayas
NYS PHSAA Executive Director

Athletic Director Workshops:

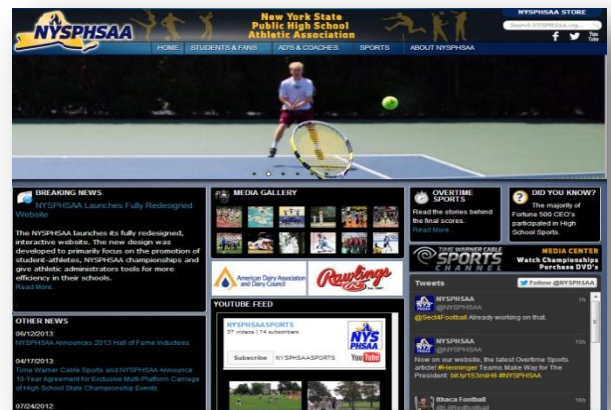
Section VII	Wednesday, September 11	Lake Placid, Olympic Training Center @ 8:00 AM
Section X	Thursday, September 12	St. Lawrence- Lewis BOCES Building @ 8:30 AM
Section XI	Thursday, September 19	Holbrook Country Club @ 8:00 AM
Section VIII	Friday, September 20	George Faber Administrative Building @ 8:00 AM
Section I	Monday, September 23	Fishkill- Ramada Inn @ 10:00 AM * Section I info. @ 8:00 AM
Section IX	Tuesday, September 24	Wallkill High School Auditorium @ 10:30 AM
Section IV	Tuesday, October 8	Johnson City High School @ 8:30 AM
Section 2	Wednesday, October 9	Van Pattens Golf Course @ 8:00 AM
Section III	Thursday, October 10	Rusty Rail- Canastota @ 8:30 AM
NYS PHSAA	Tuesday, October 15	NYS PHSAA Offices @ 9:00 AM

* **Note:** Section VI and V workshops were held August 26 & 27

NYS PHSAA WEBSITE REDESIGN:

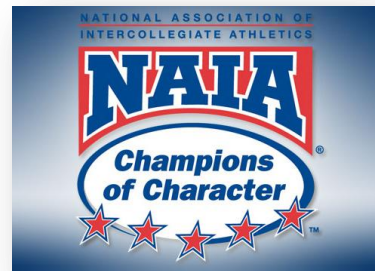
The NYS PHSAA is excited to announce the launch of the newly designed association website. The NYS PHSAA website has been completely redesigned, with a focus on highlighting and promoting student athletes and bringing attention to State Championship events.

It was the goal of the association to develop a highly engaging, educational and informational website to cater to a wide range of user types. The one common goal during development was to provide a single, comprehensive portal for all information related to the association. The new site includes a wealth of news worthy content items from LIVE twitter feeds, a newly created YouTube channel and stories behind the scores in the Overtime Sports section.



NAIA 5 STAR LEADERSHIP PROGRAM:

The National Association of Intercollegiate Athletics (NAIA) and the NYSPHSAA have partnered to provide member schools the opportunity to participate in the NAIA 5 Star Leadership Program. Schools that complete all 5 stars of the program will receive a banner highlighting the accomplishment, completely funded by the NAIA. The 5 Stars are listed below:



- ★ **Star 1** – Participate in the NYSPHSAA Community Service Project
- ★ **Star 2** – Attendance at the NYSAAA Conference
- ★ **Star 3** – Complete the NYSPHSAA Sportsmanship Promotion Survey
- ★ **Star 4** – All varsity head coaches complete the on-line Champions of Character coaching course.
- ★ **Star 5** – Show one short on-line video at a mandatory parents, coaches, and player meeting.

STAY IN THE GAME:

Through the sponsorship with Time Warner Cable, the NYSPHSAA is launching the “Stay in the Game” sportsmanship program. This program was approved by the Executive Committee in May of 2009 pending the securing of a sponsor. The program will recognize any member school district that has zero disqualifications for all teams at all levels during the entire school year. Every NYSPHSAA member school will receive a banner, to hang in their gym; if they are successful they will receive a decal of the year in which they accomplished the goal. All schools reaching the goal will be acknowledged at the summer meeting with the section with the highest percentage of schools reaching the goal being awarded a trophy to keep in their section office for a period of one year. Banners will be distributed at the mandatory AD workshop and schools are encouraged to hang the banner and promote the program throughout the year.



BATTLE OF THE FANS:



The NYSPHSAA will recognize one school as the NYSPHSAA “Battle of the Fans” State Champion from videos submitted by our member schools as to why they should win “Battle of the Fans.” The NYSPHSAA will work with member schools to collect short videos for consideration. NYSPHSAA is looking for fans that have fun and interesting ways to promote positive sportsmanship during interscholastic athletic events.

The Michigan High School Athletic Association hosted this program for the past two years with great success. Information and criteria about the program will be shared with the schools at the mandatory AD workshops this Fall. To view examples of videos submitted in the state of Michigan, please visit www.mhsaa.org and look for Battle of the Fans. There are excellent videos on this website to demonstrate the type of videos NYSPHSAA is looking to have submitted by our member schools.

CHAMPIONSHIP SOUVENIRS AND PROGRAMS:

For the next three years, CP Sportswear, headquartered in Rochester, will be the official merchandiser of all 32 NYSPHSAA State Championship events. With our contract, CP Sportswear will provide the association a guaranteed rights fee, which will include all program design, printing and distribution. Establishing this sole vendor contract will allow the association staff to focus efforts on corporate development and membership services.



Concussion Management:

The New York State Education Department recently approved the NFHS Concussion Management course as an eligible course to meet the requirements of the New York State concussion law. Now, New York State coaches will have a choice to take either the CDC Youth Sports Concussion course or the NFHS course. Over one million coaches throughout the country have successfully completed the NFHS Concussion course. **It is important to note that all Physical Education teachers must continue to take the CDC Youth Sports Concussion course. Coaches who do not teach Physical Education will have the choice to select their course.**



LOOKING AHEAD:

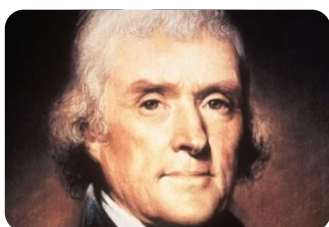
- September 16** Handbook Committee Meeting
- September 24** Championship Advisory Committee Meeting
- September 27** Modified Committee Meeting
- October 1** Safety Committee Meeting
- October 7** Life of An Athlete Committee Meeting
- October 20** OCF Meeting
- October 24** NYSPHSAA Executive Committee Meeting



NYSPHSAA STAFF:

*Left to Right (Top Row) Todd Nelson, Bob Stulmaker, Joe Agostinelli, Joe Altieri
Left to Right (Front Row) Sandy Schanck, Robert Zayas, Lisa Arnold
Not photographed: Eileen Davis*

QUOTE TO REMEMBER:



"Determine never to be idle. No person will have occasion to complain of the want of time who never loses any. It is wonderful how much may be done if we are always doing."

- Thomas Jefferson